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Critically Acclaimed Alt Country Artist Alias James Achieves Success with Music Video for Current Release *Catch Myself*



Catch Myself Debuts This Week "Country Fix" Heartland-TV and more

NASHVILLE, TENN.— With family roots in Bakersfield, CA, one of Alt Country's most promising new artists, singer/songwriter **Alias James'** latest release, *Catch Myself*, is getting great recognition. You can view the official music video <u>HERE</u>.

With more than 150K views on YouTube, the video quickly caught the attention of multiple television and streaming networks. *Catch Myself* will be available for viewing in over 128 million additional households as it makes its premiere on **The Heartland Network's "Country Fix"** show, beginning the week of April 29, 2024. *Catch Myself* is already in rotation on American Music Channel, Canyon Star TV, CMCTV, Dave Caley's Country Park, Gone Country Corral, My Jam Country Network, among others.

Catch Myself combines a classic country lyric theme with driving rock, atmospheric pedal steel, vocal harmonies, and a guitar solo with a dive-bombing crescendo. The dreamlike video, shot on two ranches in West County, California, features AJ's 1991 Ford F-250 pickup truck, named Lariat, and two friends (one of whom sports an early-era Morgan Wallen mullet) living out the story of the guy seeing his girl appear everywhere he looks, after she's gone. Written and produced by AJ, Catch Myself is about "that jolt that happens when reality intrudes on our memories."

Catch Myself is the second single released from Alias James' critically acclaimed album, <u>Free Country</u>, which features lyric-driven songs that touch on Alt-Country, Outlaw Country, Singer/Songwriter, old-school Country, and Alternative Rock. Featuring pedal steel, a variety of guitar textures all played by AJ, fiddle played by four-time CMA player of the year Jenee Fleenor (Blake Shelton, Jon Pardi, George

Strait), and vocal harmonies, the sounds and grooves range from classic to contemporary, with no two songs on the album sounding exactly the same. Listen to Free Country on Spotify.



About Alias James:

Alias James' family roots go back four generations to the heat and dust of Bakersfield, California, where his great grandfather was a pioneer cotton and grape farmer. AJ's musical influences include Bakersfield greats Merle Haggard and Buck Owens and extend into a wide range of artists including Hank Williams, Tom Petty, Willie Nelson, the Carter Family, Don Henley, Neil Young, James Taylor, The Allman Brothers Band, and Kings of Leon, among others.

Living "out in the country," in an unincorporated area in rural California, called West County, AJ writes and records in an old barn using vintage instruments and amps, running everything through tube-driven preamps salvaged from old Ampex tape recorders. He is making

his mark with his love for real country music through the many shades and variations in the broad palette of Country and Americana. In general, Alias chooses to let his music do the talking, but says, "I believe a song has a mind of its own," and "I'd like to think, in our own way, we're putting some Western into the Country".

Visit Alias James at www.AliasJames.com. See previews of upcoming Alias James' videos HERE.

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